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Partnering for Change Fall 2006

A new series of public service announcements from the Ad Council memorably dramatizes the impact of not following up on good intentions with good deeds.

The “Generous Nation” campaign uses VolunteerMatch to provide volunteer opportunities for millions of people who are expected to visit the campaign’s website at **DontAlmostGive.org**.

In a break from its traditional model, the Ad Council will be the sole sponsor of the new campaign, which also includes our partners Network for Good and USA Freedom Corps. The campaign will receive extensive distribution via TV, radio and print media.



Ad Council Teams with VolunteerMatch to Encourage a “Generous Nation” to Volunteer

{GIVE} SPONSORED BY Ad Council

GET INVOLVED | WATCH THE ADS | ABOUT AD COUNCIL | EXPLORE RESOURCES | SHARE YOUR STORIES

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Get Involved

EDUCATION
 The road to success begins with a solid education. Children who are given the opportunity to learn will grow up to be our nation’s next leaders, inventors and teachers. Be a stepping stone on a child’s path to greatness by contributing to one of these organizations. [{MORE}](#)

HEALTH
 Unfortunately, not all of us enjoy healthy and disease-free lives. Many Americans lack access to health care and face persistent health disparities. Whether its obesity, diabetes, AIDS, birth defects, cancer or mental health, you can make a difference by supporting one of these organizations. [{MORE}](#)

SAFETY
 It truly does come first. These organizations envision accident-free homes, respond to emergencies, and combat abuse. [{MORE}](#)

HUNGER/HOMELESSNESS
 It’s not just shelters and soup kitchens, although they need your help, too. Here you’ll find opportunities to build houses, feed schoolchildren, or address the root causes of hunger. [{MORE}](#)

COMMUNITY
 Communities are the backbone of America. Our neighborhoods, churches, and friends allow us to join together to collectively make a difference. Build and strengthen our communities by supporting one of these organizations. [{MORE}](#)

DISASTER RELIEF
 When disaster strikes, Americans always respond in selfless and incredible ways. By supporting a disaster relief organization, you’re helping people rebuild their lives and you’re keeping our country safe and strong. [{MORE}](#)

ENVIRONMENT
 Protecting our waters, forests, air, and wildlife has global importance that impacts every aspect of our lives. Invest in the future of the planet by supporting these organizations that work to protect and preserve the environment. [{MORE}](#)

CHILDREN
 Nothing lights up a room like a child’s smile. And nothing makes them smile more than when they are self-confident and strong. Give our children the assurance and skills they need to succeed by giving to these organizations. [{MORE}](#)

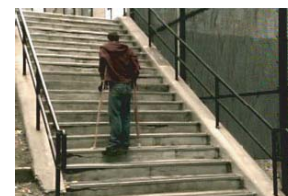
SENIORS
 Our nation’s elderly are a precious resource. We need to cherish them. To cherish them. To thank them. You can give back to the elderly by giving to these organizations that support them. [{MORE}](#)

ANIMALS
 Animals are essential to the balance and wonder of the world. They are our neighbors, our companions, our best friends. Offer your support to an organization that helps animals live in harmony with humans and nature. Or an organization that prevents cruelty, finds homes for homeless pets and protects our animal friends. [{MORE}](#)

These organizations can quickly provide you with opportunities to donate or volunteer in your area.

Network for Good. VolunteerMatch. VOLUNTEER DONATE ZIP

USA Freedom Corps MAKE A DIFFERENCE. VOLUNTEER.



View the ads at DontAlmostGive.org