

Corporate Volunteering: Top 7 Requests & The Bad, Better, and Best Responses

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Open Q&A with the Audience

Type your questions into the question box on the right panel.

We will pose them to the speakers for everyone to hear.



Why is employee volunteering so popular?

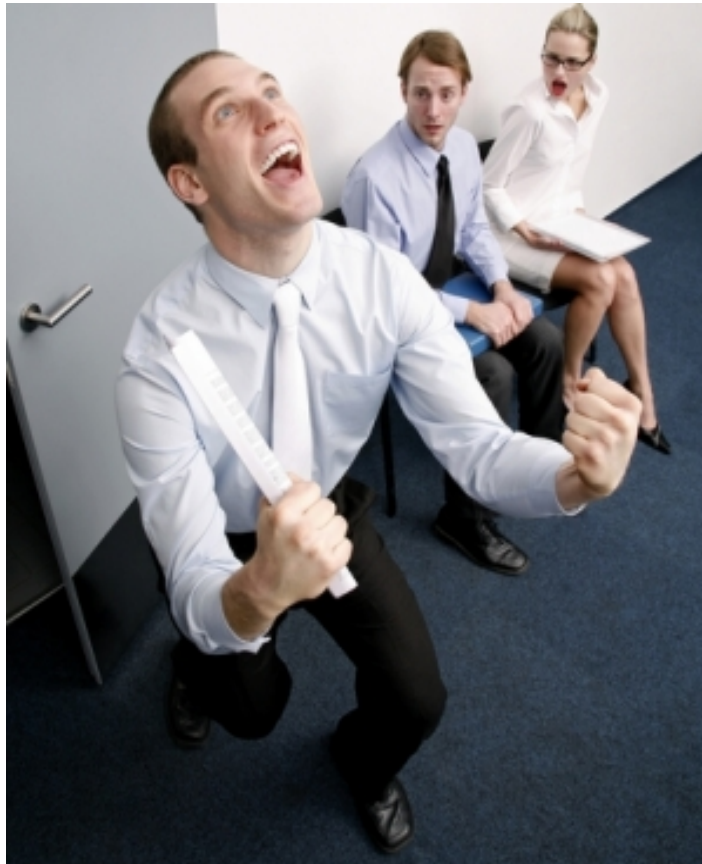


The Push&Pull Effect

- Pull
- Push
- Result
- Problem



The 7 Requests: The Ideal Volunteer Experience



1. Can be undertaken in a day
2. Can be done together as a team
3. Has intrinsic value
4. does not clash with other objectives
5. enhances the skills of their employees
6. coincides with the company's chosen cause
7. coincides with what their employees want to do

The 7 Requests Translated

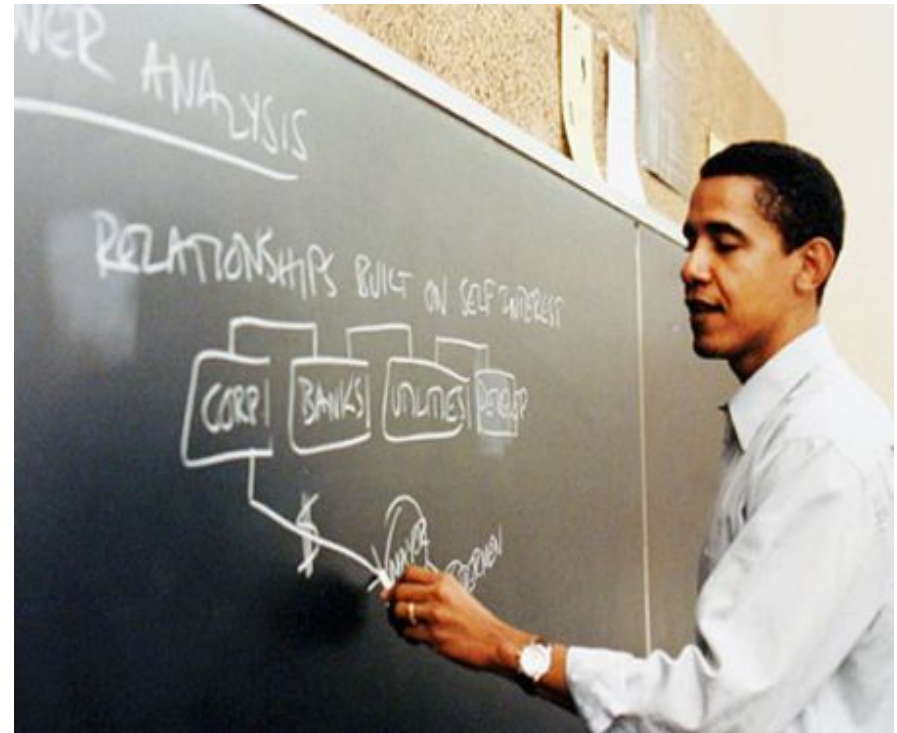
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|---|---|
| 1. Done in a day | 1. Easy, simple |
| 2. Can be done together as a team | 2. Makes our company better |
| 3. Has intrinsic value | 3. Obviously important |
| 4. Does not clash with other objectives | 4. Doesn't seem weird |
| 5. Enhances the skills of their employees | 5. We get something out of it |
| 6. Coincides with the company's chosen cause | 6. Makes sense to everyone |
| 7. Coincides with what their employees want to do | 7. Will be a big hit and everyone will want to join in every time |

A matter of perspective



Bad, Better & Best

- BAD: One group benefits at the other's expense
- BETTER: One group benefits at no cost to the other group
- BEST: Both the business and the non-profit win



For example...



- "We want a volunteer experience that can be done in no more than a day, and no less than a half-day."

Another example...



- “We want an activity that can be done together as a team”

How to be the Best - Always.



For business

- Partnerships
- Shared objectives
- EVP teams



For non-profits

- Partnerships
- Training
- 1st stage space



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Thank You!

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