### **Volunteer**Match Solutions

# PREFERRED PARTNERSHIP PROGRAM

The VolunteerMatch Preferred Partnership Program helps national nonprofit organizations simplify, diversify and support volunteer recruiting efforts across all of their affiliates.

The most trusted names in community service rely on VolunteerMatch's **Preferred Partnership Program** to recruit volunteers.

Preferred Partnership combines our Web-based management tools for affiliates with preferred access to the VolunteerMatch Network (10 million visits, 2008). We also support Preferred Partners and their affiliates with regular trainings and shared best practices.

#### **Communications**

Increase exposure and leverage the VolunteerMatch Network for your recruitment. Options include features on the VolunteerMatch home page, our newsletters, national press, and a unique landing page.

### **Listing Syndication**

Automatic replication of each volunteer opportunity on an affiliate's Web site, your national site, VolunteerMatch.org, and all of our partner sites.

"Volunteers are the heart and the muscle of the American Red Cross. By helping each of our local chapters recruit new volunteers, VolunteerMatch enhances people's ability to provide lifesaving service to their local communities."

> KATE FORBES National Chair of Volunteers American Red Cross



#### **Enroll & Activate**

Audit your affiliates' existing usage of VolunteerMatch. QuickStart enrollment of your affiliates and offer them premium accounts.

### **Orientation & Trainings**

Regional administrator trainings and affiliate-level group trainings.

### Support

VolunteerMatch supports all of your affiliates with phone and email support. Client Care support for the national office.

### WILL MY ORGANIZATION BE A

We designed the Preferred Partnership Program to support nonprofit organizations with a national presence and a need to expand and diversify the volunteer pool at individual local affiliates.

GOOD FIT FOR THE PROGRAM?

#### **HOW MUCH DOES IT COST?**

Contract pricing varies according to the services requested and the number of affiliates involved. Contact us and we will be happy to price a program that's right for your organization.

### A FEW OF OUR PREFERRED PARTNERS:













### **CONTACT US:**

VolunteerMatch Solutions 717 California Street, 2nd Floor San Francisco, CA 94108 (415) 241-6855 solutions@volunteermatch.org www.volunteermatch.org/nonprofits



## WHAT SERVICES ARE AVAILABLE?

With VolunteerMatch's Preferred Partnership program, national organizations can coordinate local participation, increase volunteer recruiting effectiveness, and track results at national and affiliate levels:

### **Volunteer Recruitment Solution**

Access VolunteerMatch's premium-level Community Leader services for each affiliate, including monthly reporting, re-posting, custom questions to qualify volunteers, and listing duplication.

### **Branded Search**

Present current volunteer listings from all your affiliates on your national Web site.