

Endorsements for BOOMER VOLUNTEER ENGAGEMENT

Collaborate Today, Thrive Tomorrow

“Those who adopt the principles in this book will help create a new model for the second half of life, but more important, they will reap the benefits of Boomer energy, experience, and talent to meet their missions. They will reach more children, build more affordable homes, treat more sick people, and engage more allies to support their work. They will be better positioned to succeed.”

Marc Freedman, Founder and CEO of Civic Ventures, and Co-founder of The Purpose Prize and Experience Corps

“One of America’s great challenges is that we view the oncoming aging of our population with fear. This book refreshingly offers an alternative frame: that our society will benefit from more of our people having more experience, wisdom, and capacity to share, and that we’ll be able to tackle some of our social challenges as never before.”

David Eisner, Chief Executive Officer
Corporation for National and Community Service

“This work offers a refreshing addition to the body of knowledge related to volunteer administration. Combining intriguing ideas with practical process, the authors have created a valuable guide for navigating the generational shifts occurring around us. *Boomer Volunteer Engagement* effectively challenges the framework, vocabulary, and focus of volunteer management as it has developed during the past four decades—and opens the door to a new paradigm based on the realities of the 21st century. A must-read for every professional!”

Katherine H. Campbell, CVA, Executive Director
Council for Certification in Volunteer Administration

“The Boomers are challenging all of us to rethink what it means to volunteer. If you are ready to stop managing your volunteers and start engaging them—this is the book for you!”

Greg Baldwin, President
VolunteerMatch

“The world of volunteering is changing and those working with volunteers must change with it. This guidebook provides an excellent roadmap for leaders and organizations to follow in transforming the “Age Boom” into a “Resource Boom” for their organizations and communities. Following the step-by-step process outlined in this guide leads to a fundamental shift in the way volunteers are seen, heard, and valued. Those wise enough to follow the process should expect surprising results!”

Tom Endres, Vice President, Civic Engagement
National Council on Aging

“Tapping into the experience, passions, and skills of Boomers will revolutionize the civic sector. This book is a framework and guide to unleashing that power. If we can follow the recipes of this book for volunteer engagement, we can literally change our world through the talents of our most powerful resource—our people.”

Michelle Nunn, President & CEO
Points of Light & Hands On Network

“This hands-on guidebook offers a step-by-step process that integrates cutting-edge research on Baby Boomers with innovative methods of engaging volunteers to build a nonprofit’s organizational capacity. We have used these materials in our organization and they were highly effective in cultivating collaborative partnerships with Baby Boomer volunteers and the generations that follow.”

LaVerne Campbell, National Director, Volunteer Services
Diane Stobnicke, Director, Northern Colorado Services
Volunteers of America



authorHOUSE®